

PLAY YOUR WAY

THIS PINK STUMPS DAY

Stumped for fundraising ideas? You've come to the right place! We have lots of fundraising ideas and tips to help you with fundraising.

Getting out with your cricket club, school, team or community!

- **Match day raffles** – source prizes in kind from local businesses or sponsors, and ask the fundraising team for advice and templates you can use.
- **Auction** – Utilise club merchandise, donated memorabilia or ask the fundraising team for signed merchandise by Glenn McGrath.
- **Bake sale** – ask some MasterChef's if they can bake different pink treats to sell on the day or see if a local bakery would like to get involved in the fundraising.
- **Fines** – fine players for a gold coin donation because they didn't wear pink or if they hit a 4 or 6 during the game.
- **Donate proceeds** – from the club sausage sizzle, canteen, coffee-stand or bar.
- **Launch the season** – by hosting a Pink Stumps Day and encourage existing players to bring a friend and charge the newcomers a modest amount for an introduction to cricket club. This can raise money but also help increase player registrations!

Staying in the backyard with family and friends!

- **Create your own rules** – put a twist on the game to make it interesting:
 - Buy an extra ball in the over for \$5
 - Tip and run next ball \$5
 - Free Hit for \$10
 - Choose who bowls next \$10
 - Deduct 10 runs (only in 10th over) from opponents runs for \$10
 - Buy a batsmen a second chance for \$20
- **Cricket tipping comp** – there will plenty of BBL matches this summer and everybody loves a good tipping competition. After your backyard game, charge a couple of dollars to have a go a picking each round winner, and split the pot for winner and the rest gets donated!
- **Be brave** – colour your hair pink or even shave it and ask people to sponsor you!

Going virtual online!

- **Online silent auctions** – bid on items without knowing the bids of others. If you really want an item, bid higher. All proceeds can be donated, and feel free to ask the fundraising team for signed merchandise.
- **Take it to Zoom** – you can still host your pink morning or afternoon teas online or organise a virtual pink training session for the team over your preferred video chat platform.
- **Buy a player** – if you love watching from the sidelines but can't because of restrictions. Get the club to sell players for a donation amount and if your player gets the most runs, wickets or player of the match, they win a prize.
- **Pink up your social media** – you can still do your part by turning your Facebook or Instagram page pink, by posting your favourite Pink Stumps Day photos and making sure you link your online fundraising page to get donations.